



Serina Wong

*Global Co-Head, Private Wealth Management
Regional Sector Leader, Asset Management*

Serina Wong is the Global Co-Head of Korn/Ferry International's Private Wealth Management Sector within the Firm's Global Financial Market. She also serves as the Regional Sector Leader for Asset Management in Asia Pacific.

Ms. Wong has significant experience in senior executive search with a focus on asset and wealth management companies, Chinese joint ventures and multinational banks with presence in Asia. Prior to specializing in asset and wealth management, she concentrated on senior searches in the capital markets area.

At Korn/Ferry, Ms. Wong leverages her wealth of financial industry experience and relationships across all levels and business functions, providing market insight to clients and candidates alike, from buy-side to sell-side.

Ms. Wong joined the Firm in 2003 from Reuters, where she was the major accounts manager of the focus account group covering international financial institutions in Greater China. Earlier, she was the business development manager at Thomson Financial sales and trading group. Ms. Wong was the first employee in Asia of equity block trading platform AutEx, Thomson Financial, one of the largest global providers of integrated information-based solutions to financial services companies in Asia.

Ms. Wong graduated from the Chinese University of Hong Kong with a bachelor's degree in information engineering and received a graduate certificate in administration and management from Harvard University.