

The 10th Nikkei Global Management Forum

---Corporate Management to keep up with the Changes---

Monday October 27, Tuesday October 28, 2008

Venue: The Prince Park Tower Tokyo

Organizers: Nikkei Inc., IMD, Shorenstein APARC, Stanford University

Media Supporter: Nikkei CNBC Japan

Media Partner: The Financial Times

●Objective of the Forum

The problem of subprime loans drags on and the financial and stock markets continue to be unstable and unpredictable. The issue of global warming is coupled with rising crude oil prices and companies are heavily burdened with the need to address environmental and energy issues. "The 10th Nikkei Global Management Forum" will be held in October 2008 with the theme being corporate management strategies and managers' attitudes required to fight against grapple with the head wind, overcome adversity, and acquire new strength through self-innovation.

10/27 (Mon)

9:30~17:50

09:30-09:33

10th Anniversary Video

Nikkei CNBC

Opening Remarks

09:30-09:35

Tsuneo Kita

President & CEO, Nikkei Inc.

Session 1

Smooth Sailing in Rough Waters

09:35-10:15

Andrew Liveris

President, CEO & Chairman, The Dow Chemical Company

10:15-10:55

Howard Stringer

Chairman & CEO, Sony Corporation

11:00-11:40

Shuzo Sumi

President, Tokio Marine Holdings, Inc.

11:40-12:50

Buffet Luncheon

Session 2

Creating New Values to Transcend Competitions

12:50-13:30

Lew Frankfort

Chairman & CEO, Coach Inc.

13:30-14:10

Jean-Yves Le Gall

Chairman & CEO, Arianespace

14:10-14:50

Don Walker

Co-CEO, Magna International Inc.

14:50-15:30

Masayuki Oku

President, Sumitomo Mitsui Banking Corporation

15:30-15:50

Break

Session 3

Initiate Change in Established Organizations

15:50-16:30

Ryuji Yamada

President & CEO, NTT DOCOMO Inc.

16:30-17:10

Thomas Enders

President & CEO, Airbus S.A.S.

17:10-17:50

Fumio Ohtsubo

President, Matsushita Electric Industrial Co., Ltd.

18:30-20:00

Welcoming Reception

10/28 (Tue)

9:30~18:00

Session 4

The Infinite Quest for Innovation

09:30-10:10

Carlos Ghosn

President & CEO, Nissan Motor Co., Ltd.

10:10-10:50

Daniel Vasella

Chairman & CEO, Novartis AG

10:50-11:10

Break

11:10-11:50

Peter Volanakis

President & COO, Corning Inc.

11:50-12:30

Michael Splinter

President & CEO, Applied Materials, Inc.

12:30-13:30

Buffet Luncheon

Session 5

Emerging Powers and the New Global Dynamics

13:30-14:10

Jamal Majid Bin Thaniah

Executive Vice Chairman, DP World

14:10-14:50

Frederico Curado

President & CEO, Embraer S.A.

14:50-15:30

Andrew Ferrier

CEO, Fonterra Co-operative Group

15:30-15:50

Coffee Break

15:50-16:30

Jack Ma

Chairman & CEO, Alibaba Group

16:30-17:10

Gary Burnison

CEO, Korn/Ferry International

17:10-18:00

Minoru Mori

President & CEO, Mori Building Co., Ltd.