

When asked to what extent they agreed with the comment “Compared to 5 years ago, more roles are filled in a timely manner...”

Over 50%
said they **strongly** or **somewhat** agreed.





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THE GLOBAL ROLE OF THE RECRUITER
SURVEY FINDINGS - 2018



48%

felt that Big Data and Artificial Intelligence (AI) has made their job easier.

What ways has Big Data and AI made your job easier?

40%

said it provides valuable insight for their work.

27%

said it has freed up more of their time.


21%

said it has meant that their team can focus more on the human aspect of the business.

How is Big Data and AI making your job more difficult?

53%

said it has given them “too
much data that they don’t
know what to do with it”.



**Has Big Data and
AI changed the way
recruiting is done in
your organization?**

63%

said 'yes, to great extent' or
'to some extent'.

Over
69%

of the recruiters said
“They believe that using
Big Data and AI to source
candidates garners more
qualified candidates”.





59%

of recruiters feel that the quality of candidates is **'much'** or **'somewhat better'**, compared to 5 years ago.

THE GLOBAL ROLE OF THE RECRUITER
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In regards to people's understanding of how Big Data and AI can help in the recruiting process...



83%

said they had **'great'** or **'some understanding'**.



85%

of recruiters are not scared
of the impact that AI will
have on their job.

15%

said they are concerned.



Almost 9 in 10 recruiters

said they do not think that
AI will replace their job.



When asked
'Are you excited by the
prospect of working
more closely with AI'...



Nearly

90%

said they were excited.