

GLOBAL
SURVEY
FINDINGS

500 HR professionals say gig economy workers are a response to a lack of expertise in-house & resources for short-term projects.



500



When asked why their organizations hire gig workers, survey respondents cited "access to resources for short-term projects" and "expertise we don't have in-house" as the top two reasons.

48%

They perform better on projects.

48% say these specialized contingent workers perform at a higher level of work on their projects than less specialized full-time employees.

46%

Gig economy workers save money for their organizations.

46% say hiring gig professionals actually saves them money.

They are growing in companies.

60% say that compared to 3 years ago, gig workers now make up a larger percentage of their professional workforce.

60%

There will be more hired in future.

42% say they plan on hiring more contingent workers in the future.

42%

They have a positive impact on culture.

59% say these workers have a positive impact on culture.

59%

They are more integrated into their company culture.

66%



66% say they work to integrate the gig professionals into the culture of the organization.