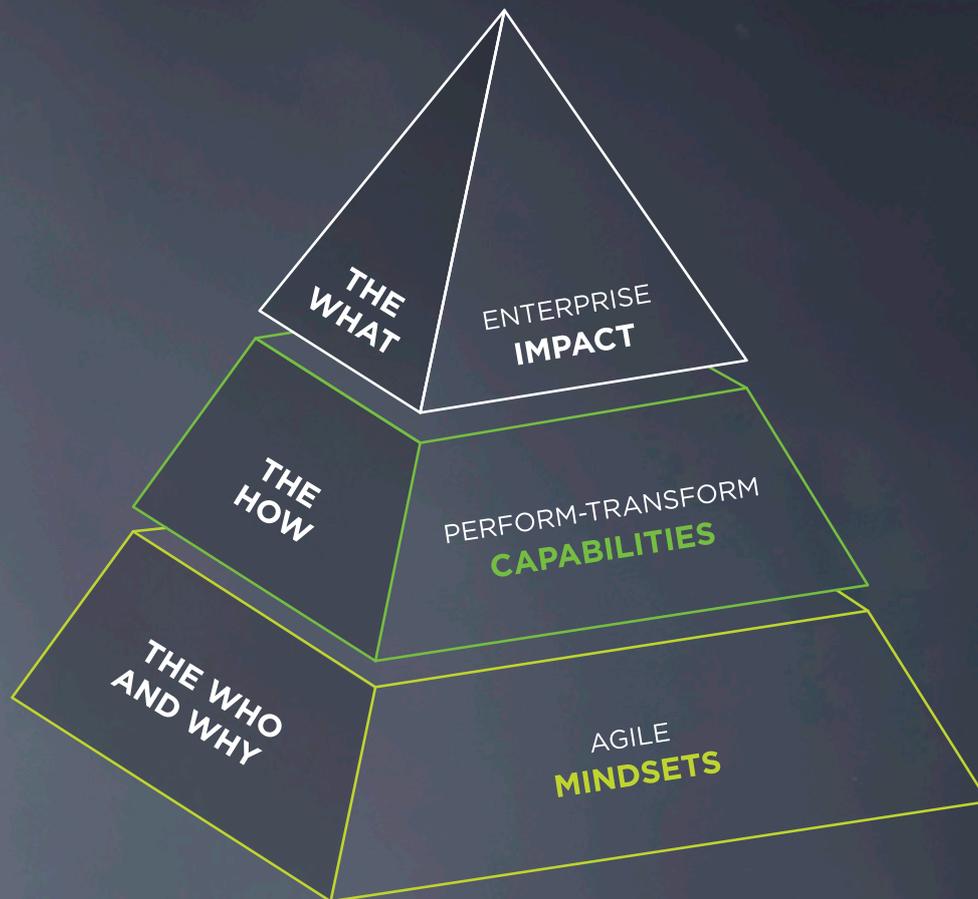


FIGURE 1

KORN FERRY'S INTEGRATED ENTERPRISE LEADERSHIP FRAMEWORK



IMPACT

“The what”

What you can **count on the leader to deliver** for the enterprise, both **now** (based on current capabilities) and in the **future** (based on mindsets and development trajectory).

CAPABILITIES

“The how”

How the leader will **Perform and Transform** as an enterprise leader based on their current level of mastery and competence.

MINDSETS

“The who and why”

The beliefs that can **multiply— or diminish—**the leader’s **capacity to grow** as an enterprise leader, and to **pivot** between Perform and Transform dynamics.

FIGURE 2

ENTERPRISE IMPACT BASED ON PERFORM-TRANSFORM POLARITIES



Transform outcomes and success drivers

This represents the transformational or disruptive change that you are looking for.

Key questions: What are the transform opportunities? What is the timing and pace? What are the risks?

Perform outcomes and success drivers

This represents the current trajectory and approach of the business.

Key questions: Will a focus on this alone create the foundation for future success? Will the curve trend downward over time? What are the risks of staying the course?

Note: In some lines of business, functions, and teams, 'Perform' may dominate, while in others 'Transform' is more important.

FIGURE 3

PERFORM-TRANSFORM CAPABILITIES



<p>Extrapolate from current state, optimize existing business models, and scale innovation.</p>	<p>VISUALIZE</p>	<p>Anticipate trends, envision possibilities, disrupt the business model, and create the new and different.</p>
<p>Manage risk, make prudent decisions, drive performance today, and deliver consistent results.</p>	<p>REALIZE</p>	<p>Make bold decisions that push the envelope, pursue breakthrough results, and build for tomorrow.</p>
<p>Create structure and process, align people and accountabilities, and ensure commitment.</p>	<p>MOBILIZE</p>	<p>Build flexible and agile organizations, embrace differences, and inspire purpose across.</p>
<p>Develop talent at scale, build mastery, and partner across networks to support shared objectives.</p>	<p>CATALYZE</p>	<p>Generate new talent and capabilities and create and harness ecosystems to amplify impact.</p>