Managing the image and the narrative of your organization across all stakeholders is more important than ever in today's dynamic and chaotic operating environment.

The Chief Communications Officer helps the C-suite drive alignment with impactful and consistent messaging by leveraging programs, campaigns, and content through media, digital, and social channels.

Korn Ferry’s Corporate Affairs Center of Expertise has placed Chief Communications Officers at the world’s leading organizations, including 70% of the Fortune 500, 50% of the Global 1000, the most recognized academic and NGO institutions, and top trade associations.

**Thought Leadership Links**

The CCO: The Pandemic’s New Business Leaders  
2020 Chief Corporate Affairs Officer Pulse Survey  
Internal Communications Moves to the Forefront  
Fortune 200 Chief Comms Officer Survey  
Most Admired Companies on Managing Reputation  
Briefings: The CEO and the CCO Inner Circle  
Crisis Management - Leading in Times of Uncertainty  
The CPAO - Rising to the Challenge

**Korn Ferry Partner Links**

Richard Marshall - Global Practice Leader  
Nels Olson - Global Government Affairs Leader  
Peter McDermott - Senior Client Partner NY  
Andrew Lowe - Senior Client Partner - London  
Ann Vogl - Principal

**Client Results**

Our team has placed the senior-most roles for:

- **Fortune 100**: Boeing, McDonalds, General Mills, Eli Lilly, UnitedHealth Group, AT&T, KPMG (London), Mundipharma (London)
- **Non-profit**: United Nations, University of California, Robert Wood Johnson Foundation, Guttmacher Institute, Northwestern University, National Academies SEM
- **Other**: ING, PwC, LabCorp, Enbridge, KPMG, Dominion

**About Korn Ferry**

Korn Ferry is a global organizational consulting firm. We work with our clients to design optimal organization structures, roles, and responsibilities. We help them hire the right people and advise them on how to reward and motivate their workforce while developing professionals as they navigate and advance their careers.