

INVESTOR RELATIONS

Fact Sheet



Today's Investor Relations Officers (IROs) are indispensable advisors to the C-Suite, helping translate and communicate company goals and performance within an increasingly complex investor environment.

Top IROs have deep financial acumen, are well versed in the business, and have credible working relationships with the Street.

Korn Ferry's Specialty Practice has placed Investor Relations Officers (IROs) at the world's most valued organizations (across all leading indexes – Dow, NASDAQ, FTSE, etc.) and has experience placing IR leaders across all industry sectors and at different stages: from Pre-IPO, SPACs, spin offs, as well as companies undergoing transformation and resetting their investment narratives.

Thought Leadership Links

[IRO Compensation Survey - KF & NIRI](#)

[2020 NIRI & KF Survey of IROs](#)

[IPO Success - Perspectives from IROs](#)

[Quarterly Guidance During Covid?](#)

[2019 IPO Frenzy](#)

[Q4 Interview: State of the IR Market](#)

[IR Magazine: IROs becoming CFOs](#)

Korn Ferry Partner Links

[Richard Marshall - Global Practice Leader](#)

[Peter McDermott - Senior Client Partner NY](#)

[Andrew Lowe - Senior Client Partner - London](#)

Client Results

Among hundreds of IR searches, our team has placed Investor Relations Officers for:

- Two largest ever IPOs: Alibaba and Saudi Aramco
- Fortune 50: Walmart, GE, Visa, AmerisourceBergen, WBA and Shire
- Tech/Fast Growth: Virgin Galactic, PayPal, Olo, FactSet

Other: Invesco, Ingredion, Manchester United

About Korn Ferry

Korn Ferry is a global organizational consulting firm. We work with our clients to design optimal organization structures, roles, and responsibilities. We help them hire the right people and advise them on how to reward and motivate their workforce while developing professionals as they navigate and advance their careers.