

When asked to what extent they agreed with the comment “Compared to 5 years ago, more roles are filled in a timely manner...”

**Over 50%**  
said they **strongly** or **somewhat** agreed.





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THE GLOBAL ROLE OF THE RECRUITER  
SURVEY FINDINGS - 2018



48%

felt that Big Data and Artificial Intelligence (AI) has made their job easier.

## What ways has Big Data and AI made your job easier?

**40%**

said it provides valuable insight for their work.

**27%**

said it has freed up more of their time.

**21%**

said it has meant that their team can focus more on the human aspect of the business.

How is Big Data and  
AI making your job  
more difficult?

53%

said it has given them “too  
much data that they don’t  
know what to do with it”.



**Has Big Data and  
AI changed the way  
recruiting is done in  
your organization?**

**63%**

said 'yes, to great extent' or  
'to some extent'.

Over  
**69%**

of the recruiters said  
“They believe that using  
Big Data and AI to source  
candidates garners more  
qualified candidates”.





59%

of recruiters feel that the quality of candidates is **'much'** or **'somewhat better'**, compared to 5 years ago.

**THE GLOBAL ROLE OF THE RECRUITER  
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In regards to people's understanding of how Big Data and AI can help in the recruiting process...



**83%**

said they had **'great'** or **'some understanding'**.





**85%**

of recruiters are not scared  
of the impact that AI will  
have on their job.

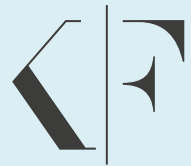
**15%**

said they are concerned.



# Almost 9 in 10 recruiters

said they do not think that  
AI will replace their job.



When asked  
'Are you excited by the  
prospect of working  
more closely with AI'...



Nearly

90%

said they were excited.