

Top companies by donations



Walmart

\$342,350,438 (cash)
\$616,591,031 (products)
 Share of 2010 pretax
 profits donated in 2011:
4.1%



**Goldman
Sachs Group**

\$337,077,886 (cash)
 Share of 2010 pretax
 profits donated in 2011:
2.6%



**Exxon
Mobil**

\$232,658,037 (cash),
\$2,007,943 (products)
 Share of 2010 pretax
 profits donated in 2011:
0.4%



**Wells Fargo &
Company**

\$213,481,849 (cash)
 Share of 2010 pretax
 profits donated in 2011:
1.1%



Chevron

\$209,280,000 (cash)
 Share of 2010 pretax
 profits donated in 2011:
0.7%



**Global
Honor Roll****



- Edison – Italy
- ENI – Italy
- Grupo Ferrovial – Spain
- Hochtief – Germany
- Nestlé – Switzerland
- NextEra Energy – U.S.
- Statoil – Norway
- Total – France
- Walt Disney – U.S.
- Weyerhaeuser – U.S.
- Whole Foods Market – U.S.

Giving



Bank of America

\$208,425,075 (cash)
Share of 2010 pretax profits donated in 2011:
The company lost money in 2010, so this figure cannot be calculated.



J.P. Morgan Chase & Co.

\$202,961,667 (cash),
\$70,473,269 (noncash gifts such as art and real estate)
Share of 2010 pretax profits donated in 2011:
1.1%



Target Corporation

\$146,119,380 (cash),
\$63,155,311 (products)
Share of 2010 pretax profits donated in 2011:
4.7%



General Electric Company

\$144,100,000 (cash),
\$1,900,000 (products)
Share of 2010 pretax profits donated in 2011:
1%




Citigroup

\$121,910,534 (cash)
Share of 2010 pretax profits donated in 2011:
0.9%

- 60% of companies increased their total giving since 2009.
- 48% of companies increased their giving by more than 10%.
- The consumer staples (25%) and health care industries (25%) had the largest percentages of growth in giving.
- 81% of companies gave 20% or more to either education, health or social services causes.***

Companies that donate products or a portion of proceeds with every purchase:

TOMS Shoes	Kenneth Cole (Awearness)
Warby Parker	Krochet Kids International
Figs	Honest Tea
Kayu	31 Bits
Paul Newman	Burt's Bees



Back

In spite of trying economic times, some companies continue to make giving back a top priority. Briefings is proud to celebrate the companies that are making a difference this holiday season and all year round.*

*2011 donations as a percentage of 2010 pre-tax profits. Source: The Chronicle of Philanthropy ** Fortune Magazine's Annual Rankings 2012
***According to the 2012 Corporate Giving Standard Survey conducted by the Committee Encouraging Corporate Philanthropy (CECP). Respondents include 62 of the top 100 companies in the Fortune 500 .