

Inspiring Innovation Suite

Empower leaders to create and sustain innovative teams.

Organizations with innovative leadership, and collaborative alliances across the business, can bring new ideas to life more easily.

Top organizations can no longer rely on central innovation hubs. Instead, they must look to all areas of their workforce for new and innovative ideas. However, there are significant challenges associated with bringing innovation to life. To be successful, companies must have leaders who can foster and execute innovation like a business process, create collaborative alliances, and measure the business impact of innovation.

For many, this requires a new way of working and thinking. Korn Ferry's research into the key competencies for innovation found that top innovators' behaviors include five key areas: creativity, collaboration, courage, culture, and execution.

Our *Inspiring Innovation Suite* draws on this research to help participants build a solid understanding of what makes a truly innovative leader—and how they can become one.

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At a glance:

Suite programs

- **Executive Briefing:** 90-minute program for senior leaders to understand the processes and techniques that their people will learn as participants of Inspiring Innovation, and how they can support and reinforce those learnings to help create and sustain innovation.
- **Inspiring Innovation:** One-day program for leaders to learn the important behaviors required to create and sustain an innovative environment.
- **Inspiring Innovation Intact Teams:** One-day program for intact teams to work through a workplace innovation challenge as a group.
- All programs are configurable for the traditional classroom or the Virtual Classroom Experience.

Program outcomes

- Participants gain a better understanding of innovation and their own capacity for it, and learn about the skills and processes needed to foster innovation in team settings.



Session details for Inspiring Innovation and Inspiring Innovation Intact Teams

Participants will leave with:

- An understanding of what innovation is and why it matters to the business.
- Experience of innovation and a process for innovation which can be used repeatedly and elsewhere.
- Awareness of their own capacity for innovation.
- An understanding of the leader's role in creating and sustaining an innovative culture.
- Innovation methods that go beyond traditional business problem-solving.
- An action plan to unlock innovation within team structures.

Program format:

- One-day program including group discussions, peer prototype and skills practice, and action planning.
- Social and collaborative learning experience that involves applying innovative processes to business issues.
- Tailoring and customization available so that the program can be aligned to your organization's leaders, culture and innovation philosophy.

Learning methodologies:

- Research-based insight tool designed specifically for this program.
- Large and small group discussion.
- Whole brain mapping of capabilities.
- Peer prototype and skills practice.
- Plenary and breakout group discussions.
- Action planning.

Session details for Executive Briefing

Participants will leave with:

- An understanding of what will be experienced by their people, including processes and techniques.
- Actionable ways that they can support, model and reinforce their peoples' efforts to help create and sustain innovation within an organization.

Program format:

- 90-minute program including group discussions, skills practice, and action planning.

Social and collaborative learning experience that involves applying innovative processes to leading an innovative culture.

- Tailoring and customization available so that the program can be aligned to your organization's leaders, culture and innovation philosophy.

Learning methodologies:

- Research-based insight tool designed specifically for this program.
- Large and small group discussion.
- Action planning.

About Korn Ferry

Korn Ferry is a global organizational consulting firm. We work with organizations to design their organizational structures, roles, and responsibilities. We help them hire the right people and advise them on how to reward, develop, and motivate their workforce. And, we help professionals navigate and advance their careers.