

BUILDING LEADERS TO GET AHEAD OF DIGITAL DISRUPTION

Fact Sheet

KORN FERRY DIGITAL

Is talent your biggest roadblock to digital transformation?
84% of executives believe that their organizations do not have
the skills and capabilities to deliver on their digital ambition.

Despite 96% of organizations seeing digital transformation as critical or important, 75% of them are “not very confident” in their ability to execute on this.

In parallel, learning and development initiatives are stalling with 55% of organizations reporting that their leadership development only rates between fair and very poor.

OUR SOLUTION

Diagnose and close digital leadership skills gaps, at scale.

Our analysis of more than 500 successful digital leaders identifies the precise characteristics required to lead digital transformations – pulled into a comprehensive set of Success Profiles.

Leverage our assessments to measure exactly how your leaders stack up against these profiles to gain an accurate and data-driven view of your people, and their specific development areas.

Assessment results are fully integrated into a learning journey for the individual which combines world-class development content, a self-directed learning path, plus coaching and reinforcement to embed the learning and drive lasting mindset and behaviour change.

All elements of the solution are delivered in an interconnected way, via one platform, for an engaging user experience and efficient method to roll out across the organization.

BENEFITS

- Efficiently and scalably drive the development and adoption of digital leadership capability through the breadth and depth of your organization.
- Enhance the ROI on leadership development through more focused targeting and stronger follow-through.
- Encourage a culture of learning and continuous improvement for your leaders.
- Drive employee engagement through a personalized approach and help individuals manage their development and careers over the long-term.

INTEGRATED ASSESSMENT, DEVELOPMENT, AND COACHING DELIVERED DIGITALLY, AT SCALE



Define desired leadership behaviors via Korn Ferry Success Profiles



Assess gap between current and desired behaviors



Provide development and feedback to close behavior gaps



Provide individuals with ongoing coaching and reinforcement

ANCHORED IN RESEARCH-BASED SUCCESS PROFILES

These define the competencies, traits, and drivers for digital leadership roles, at all levels in the organization, refining exactly what success looks like. They provide a benchmark to measure your leaders against and enable you to coach and develop leaders to this standard.

MAKE LEARNING STICK WITH PERSONALIZED JOURNEYS

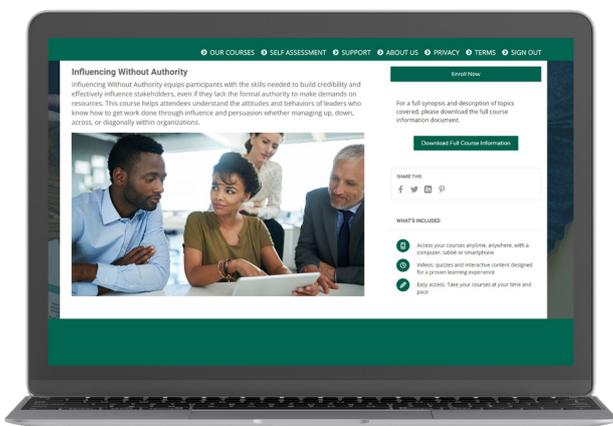
Learning focuses on our Adaptive Strategic Execution Program, **created in partnership with Duke Corporate Education**, aimed at developing the behaviors and mindsets critical to successful digital transformations. The program ensures that development is ongoing, and increases the likelihood of a commitment to changed behavior and improved performance.

LEVERAGE WORLD-LEADING KORN FERRY ASSESSMENTS

These measure the specific combination of capabilities outlined in the Success Profile and provide the data to build a tailored learning journey for the individual, focused precisely on the skills gaps and learning needs identified in the assessment.

BUILT FROM THE PERSPECTIVE OF THE EMPLOYEE

The easy-to-use platform and interconnected components of the solution, coupled with the personalized nature of the journeys and the self-guided learning, provide a leading-edge employee experience to drive higher levels of engagement.



About Korn Ferry

Korn Ferry is a global organizational consulting firm. We work with organizations to design their organizational structures, roles, and responsibilities. We help them hire the right people and advise them on how to reward, develop, and motivate their workforce. And, we help professionals navigate and advance their careers.