Activators
learn. apply. discuss. teach.

Korn Ferry’s Activators can be instrumental in ensuring that your investment in development becomes more than just an event. By crafting a journey comprised of bite-sized assets and deploying it at just the right time, our Activators help fit the needs and time constraints of learners.

Activators are a series of micro, self-paced, interactive eLearning experiences which provide ideal reinforcement of learnings and can help facilitate conversations throughout your organization. Activators include an array of interactive PDFs, tools, and discussion guides designed to build awareness, introduce skills, and foster collaboration. When used in conjunction with a broader roll-out, Activators impact positive behavior change at all levels.

Overview

Each Activator provides targeted insights around a key concept in an easy to use and digestible format. Activators are accompanied with tools for managers to learn and apply to themselves and to have a brief yet impactful conversation with an individual or small group.

For individual contributors, the activators are self-contained learning moments with a few easy application tips. Others may serve as reminders or reinforcements for those who have been able to take part in more traditional learning activities. Whatever the need, a custom journey can be designed that works for your organization.
Activators include:

**Micro-learnings**
Bite-sized eLearnings (3-11 minutes) intended to educate learners about a variety of concepts, definitions, and models. Each one explores a core concept and identifies a key action as a takeaway.

**Insight tools**
Quick and easy self-reflections to gain insight into the learner’s own skill level. These are used to create self-awareness and to identify target development areas for the learner.

**The INCLUDE Insight Tool**
Think about how you currently behave at work when responding to these statements. Rate yourself on the scale, based on the frequency with which you believe in this manner.

**Discussion guides**
Guides to support managers to lead conversations on an array of topics to reinforce the learning in a group or one-on-one setting.

**Interactive PDFs**
Easy to use, quick reference guides that contain key concepts and tips to help individuals implement learnings back on the job.

**About Korn Ferry**
Korn Ferry is a global organizational consulting firm. We work with organizations to design their organizational structures, roles, and responsibilities. We help them hire the right people and advise them on how to reward, develop, and motivate their workforce. And, we help professionals navigate and advance their careers.

® Korn Ferry 2020, All rights reserved.