The Employee Experience is business critical

Employee engagement means business success

Investing in EX pays off

Design an unbeatable EX

We can help

Driving business results with the right Employee Experience (EX)

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Creating a winning EX starts with a structured strategy. The framework should clearly outline the goals, priorities, technology solutions, and resources that can help optimize both the process and the changes required to implement and scale the program across the organization.

Step 1: Determine your Employee Experience (EX) goals and align them to business goals and objectives.

Step 2: Assess and understand the current state of your employees’ engagement and outline the specific steps to improve the experience.

Step 3: Map the employee journey, evaluate the “moments that matter,” and identify what needs to change.

Step 4: Plan your EX strategy and develop your action plan.

Step 5: Implement continuous employee listening programs to gather feedback, analyze results, and identify areas to change.

Step 6: Measure and evaluate engagement through a thoughtful measurement strategy across all touchpoints in order to optimize and evolve your EX strategy.

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We help organizations design and implement innovative EX programs that drive alignment and change.

Talk to an expert at kornferry.com/listen