

2020 PULSE SURVEY

Korn Ferry surveyed 220 Technology Officers from around the globe. We explored their relationship with the CEO, how IT is viewed within their organization and their desire for more collaboration.

CTO

C-SUITE ALIGNMENT

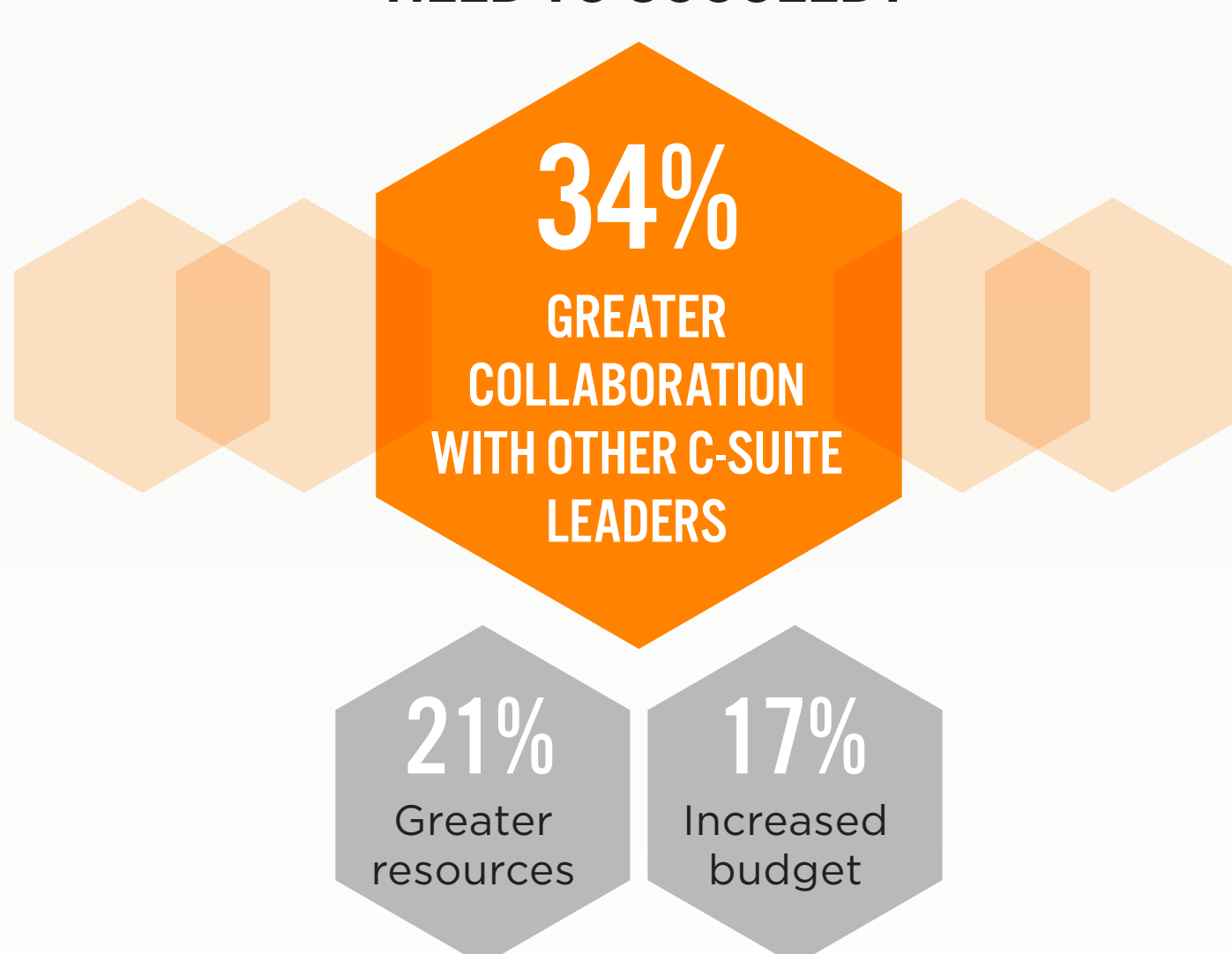
CTO

WHERE DO THEY SIT?

ONLY 67% REPORT INTO THE CEO

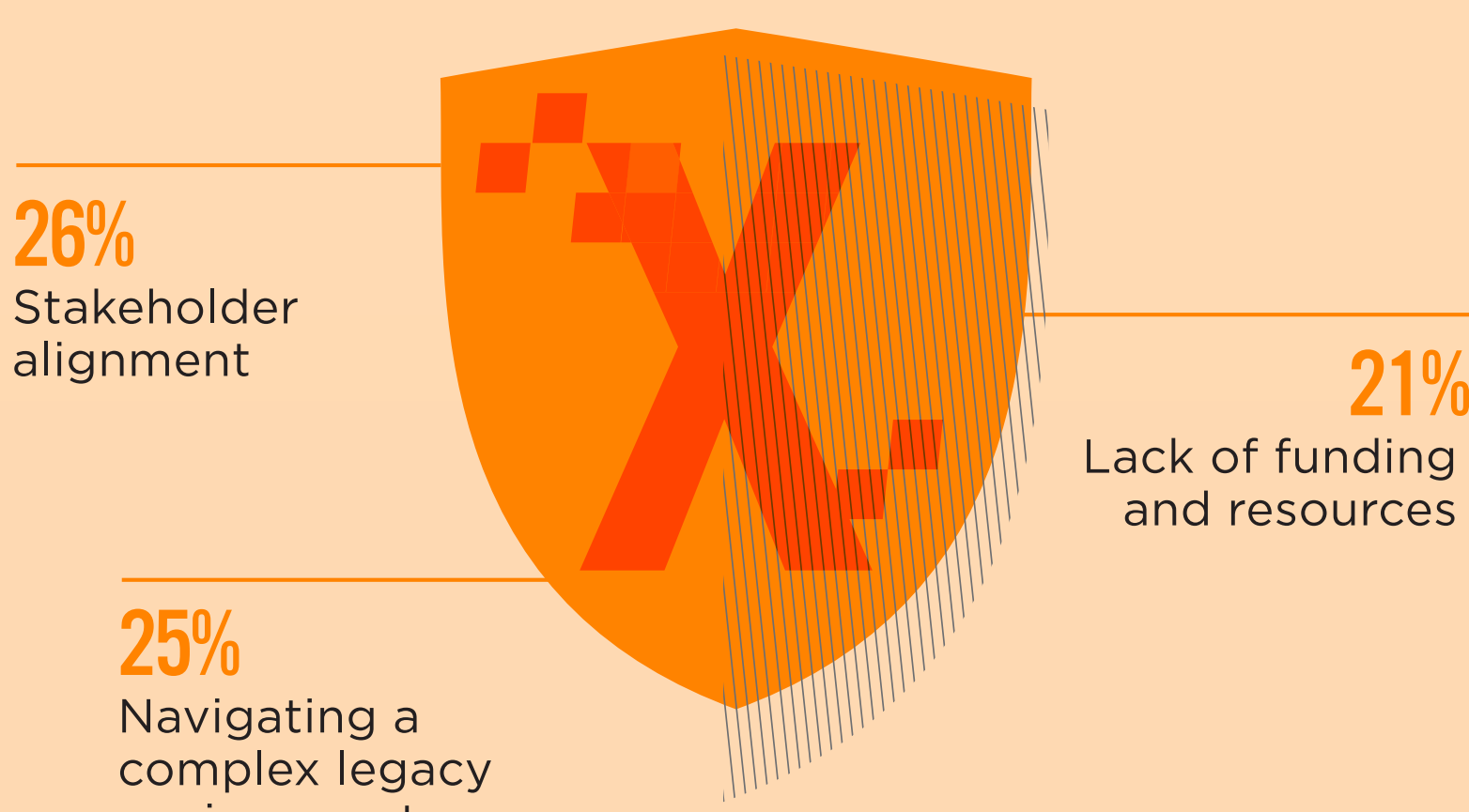
78% SIT ON THE EXECUTIVE COMMITTEE
(AMONG THE LOWEST IN THE C-SUITE)

WHAT DO THEY NEED TO SUCCEED?



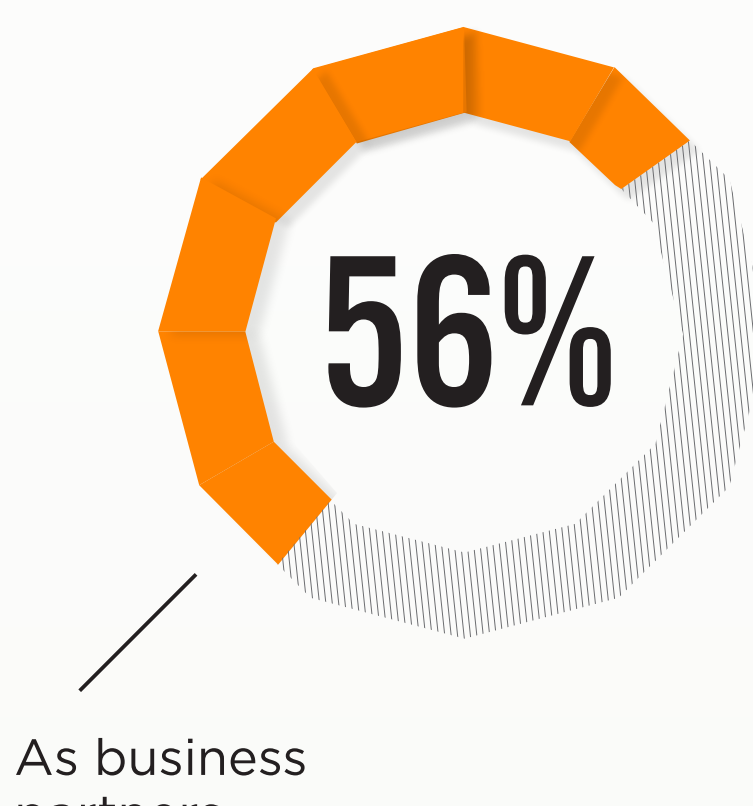
OBSTACLES

WHAT'S BLOCKING TECHNOLOGY TRANSFORMATION?



PERCEPTION IS PARAMOUNT

HOW THE IT FUNCTION IS VIEWED IN THEIR ORGANIZATION



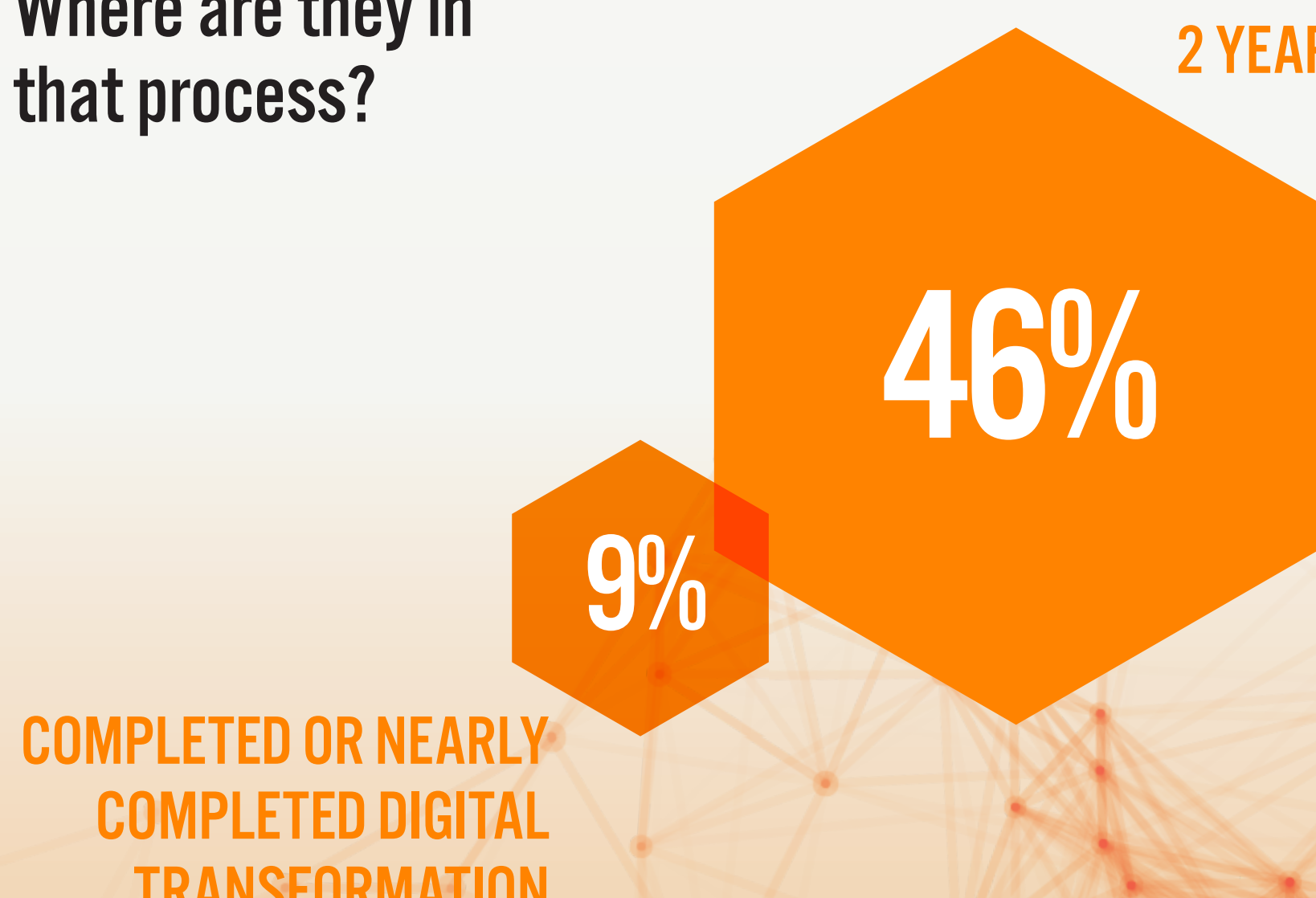
IS IT TIME TO RAISE IT'S INFLUENCE IN THE C-SUITE?

THE EVER-EVOLVING JOURNEY

TECHNOLOGY OFFICERS ARE
CHARGED WITH DELIVERING
MODERN, AGILE AND STANDARDIZED
TECHNOLOGICAL CAPABILITIES.

Where are they in
that process?

REPORTED THAT THEY
EMBARKED ON THIS
JOURNEY LESS THAN
2 YEARS AGO



Read the report and view our
full pulse survey results.

[LEARN MORE](#)

About Korn Ferry

Korn Ferry is a global organizational consulting firm. We work with clients to design their organizational structures, roles and responsibilities. We help them hire the right people and advise them on how to reward, develop and motivate their workforce. And we help professionals navigate and advance their careers.

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